

DBB Director: Professor Isabela B Curado
Academic Coordinator Prof Isabela B. Curado

V01 14/01/2022

PROGRAM		Classroom nº
Monday, May 09		51
9:00 - 9:30	Program Opening	
9:30 - 12:30	Lecture 1 : Introduction to Brazil - Prof TBC	3
11:00 - 11:15	Free time for Break	
12:30 - 14:00	Lunch on your own	
14:00 - 18:00	City tour	4
Evening	Free Evening	
Tuesday, May 10		
07:30 - 12:00	Visit to a Company - TBD	5
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 2: Brazilian Economy - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 11		
9:00 - 12:00	Lecture 3: Brazilian Social and Political Dimensions - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 4: Brazilian Capital Markets - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Thursday, May12		
09:00 - 12:00	Lecture 5: Legal Aspects of Doing Business in Brazil - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 6 Entrepreneurship - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Friday, Saturday and Sunday, May 13, 14 and 15		
Monday, May 16		
9:00 - 12:00	Free time for Final Presentation prep	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 7: Brazilian Labour Market - Challenges Faced by HR - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Tuesday, May 17		
9:00 - 12:00	Lecture8: Infrastructure Challenges - Prof TBC	4
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 9: The Brazilian Consumer Market - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 18		
9:00 - 12:00	Lecture 10: Brazilian Firms in the Global Economy - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 18:00	Visit to a Company - TBD	4
Evening	Free Evening	
Thursday, May 19		
9:00 - 12:00	Lecture 11: Market for Low Income - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 12: Ethics and Corporate Social Responsibility - Prof TBC	3
15:30 - 15:45	Free time for Break	
19:00:00	Farewell Dinner	4
Friday, May 20		
9:00 - 12:00	Final Presentations	3
11:00 - 11:15	Free time for Break	
12:00 - 14:00	Wrap up and certificate delivery	2
	Course hours	40
	Visit hours	10
	Cultural Activities	8
	Total time	60

* This is a preliminary program. The lectures and visits may be adjusted due to actual availability.