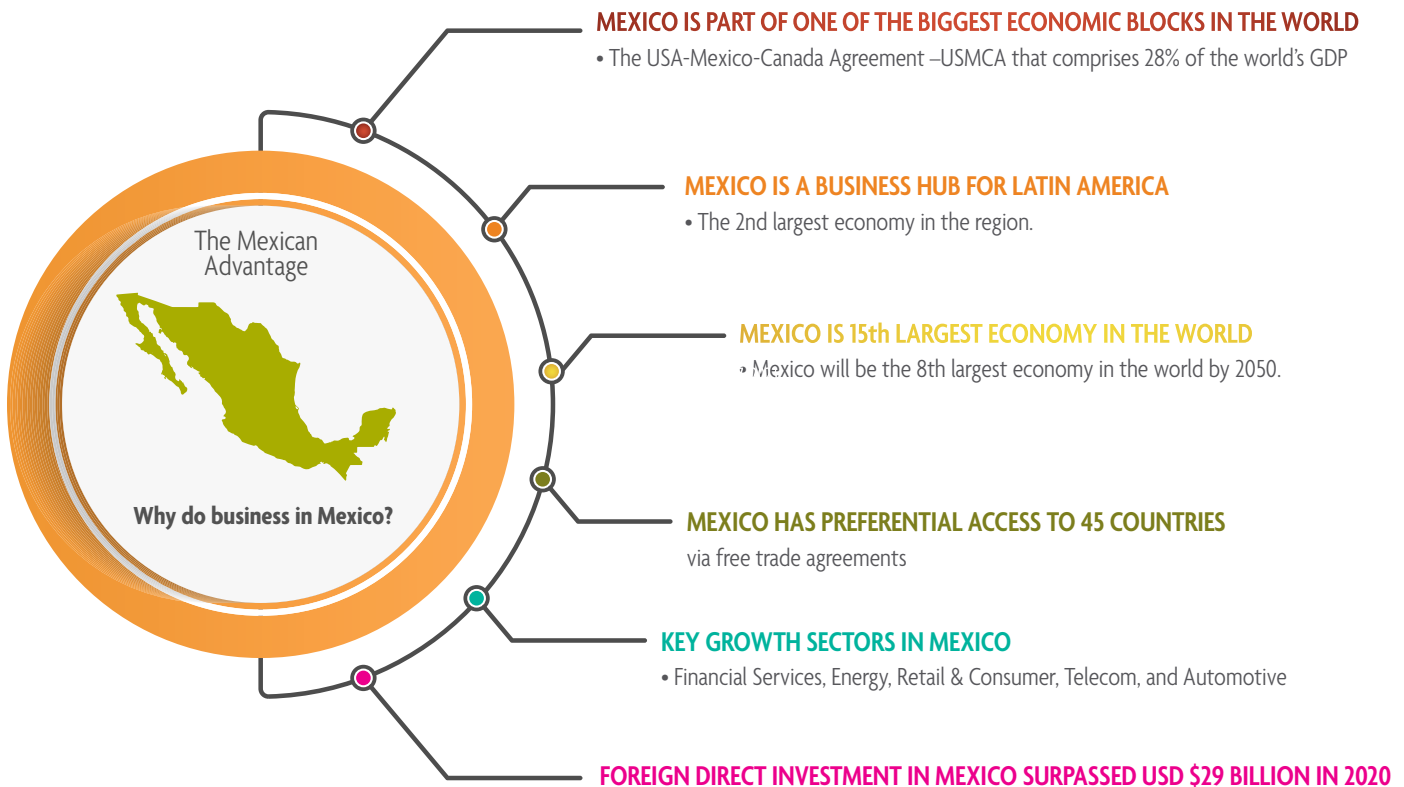


DOING business in MEXICO

Mexico as an Emerging Market

March 13-17, 2023



OBJECTIVES **ONE** WEEK PROGRAM

Learn about the countries that are considered as Emerging Markets, the role that they all play in the actual globalized world and their impact in the world's economy.

- Enrich the interaction with other international and Mexican MBA students
- Explore Mexico as an Emerging Market
- Experience the Mexican culture



Cultural Activity

6

IPADE professors will give three introductory conferences about the Mexican economic, political and social environments. To complement these knowledgeable sessions professors will deliver two live case studies of leading enterprises in Mexico.

Business-Academic sessions:

3

Our program includes visits to successful companies, allowing students to familiarize themselves with the "day-to-day" operations of enterprises in Mexico.

Company visits:

1



Cultural Activity:

1

IPADE offers students the invaluable opportunity to interact with colleagues from Mexico and abroad. Engaging the students in an assigned project which will enable them to establish a more meaningful relationship with our country and culture.

Assignment

6

Invited businessmen from different sectors and companies will come and share their experiences.

Conferences by Business Leaders:



Enrique Beltranena
CEO Volaris



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