COLLER SCHOOL OF MANAGEMENT

Summer in
TEL AVIV

Spend a sunny summer in Tel Aviv Israel – the hottest hub of innovation and entrepreneurship in the Middle East

DATES AND DURATION

July 16 - September 7, 2023 (Each course lasts 5-days).

NOMINATION DEADLINE

May 15, 2023

Join us at Join us at Tel Aviv University – Israel's largest and most prestigious university

DELVE INTO HOT TOPICS FROM SOME OF THE WORLDS' LEADING EXPERTS AT THE COLLER SCHOOL OF MANAGEMENT – A GLOBAL CENTER FOR EXCELLENCE, MANAGEMENT, AND ENTREPRENEURSHIP

THE RATIO FOR THE SUMMER IS 3:1

NOMINATION FORM
https://sofaerimba.wufoo.com/forms/zgvf2ax1bfygae/

COLLER SCHOOL OF MANAGEMENT

ENJOY
TEL AVIV

A world leader in innovation and Israel's "Startup City" extraordinaire, with the world's highest density of startups

CREDIT

Each course is worth 1 Coller credit = 4 ECTS
Students can take up to 3 courses

COST

Tuition: cost is waived for nominated students from partner schools, additional costs are not included
Living expenses: around 1,000 USD per month
Housing: around 500-800 USD per month for a room in a rented apartment around the city

COURSES

- ✔ July 16-20: Navigating Complex Ethical Challenges in Business

- ✔ July 23-26: Navigating the Idea Journey for Innovation & Entrepreneurship

- ✔ July 19, 23, 26, 30, August 2: Digital Technology and Society: the Fourth Industrial Revolution

- ✔ August 6-10: Non-Product Branding : Nations & Places

- ✔ August 13-17: Financing Startups Using Different Sources of Capital

- ✔ August 20-24: Entrepreneurial Finance

- ✔ September 3-7: Development and Use of Patents As a Strategic Business Tool

Website: https://en-coller.tau.ac.il/exchange/summer-2022

Contact Us: collerex@tauex.tau.ac.il