



Doing Business in Israel

Doing business in Israel has never been more exciting, as Israel takes the leap from “Startup Nation” to “Scale up Nation” — securing its place as a leading force in the global high-tech arena.

Come discover the secret to this unique phenomenon while exploring Tel Aviv, the city that never sleeps, and creating connections that will last a lifetime.

PROGRAM HIGHLIGHTS:

- ◆ Attend lectures by leading Tel Aviv University professors
- ◆ Meet and greets with CEO'S of Israel's top tech companies
- ◆ Grow your network by studying alongside entrepreneurs from around the globe
- ◆ Earn credits from Israel's most prestigious university
- ◆ An unforgettable tour of the historic city of Jerusalem
- ◆ Accommodation in the heart of Tel Aviv



LANGUAGE:

- ◆ English

DATES:

◆ Winter Program:

31 Dec 2023 - 6 Jan 2024

Arrival on December 30 2023

Departure on January 7, 2024

◆ Spring Program:

May 19-26, 2024

Arrival on May 18, 2024

Departure on May 27, 2024

Total contact hours: 36

FEES:

- ◆ 2,400/3,400 USD for students from PIM or bilateral partner schools
- ◆ 3,400/4,400 USD for students from non-partner schools

Fees include accommodation for 8 nights (double/single room occupancy), most meals, transportation (not including to or from the airport), and a cultural day in Jerusalem.