

Except for MiM 1st year students,  
IMAGINATION WEEK is compulsory  
from 8th to 12th January 2024

## Intensive week from 8 to 12 January 2024

▼ Click on the course code to display the syllabus

| Comments        | Day          | Time        | CRN | Course Code | Sect. | Course Title  | Teacher  | Seats | Remaining seats | Place                         |
|-----------------|--------------|-------------|-----|-------------|-------|---|--|-------|-----------------|-------------------------------|
| ENG (P)         | 8 to 12 Jan. | 09:00-16:15 | 7   | CPTO31485   | s.1   | Value Creation and Governance   | Adrian Zicari, Farid Baddache                          | 30    |                 |                               |
|                 | 8 to 12 Jan. | 09:00-16:15 | 8   | DEV31136    | s.1   | Droit des sociétés & fiscalité  | Hugues Bouthinon-Dumas                                 | 40    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 9   | DEVI31129   | s.1   | Real Estate Economics   | Franck Petel   | 40    |                 |                               |
|                 | 8 to 11 Jan. | 09:00-17:45 | 10  | DEVN31140   | s.1/3 | Atelier de négociation (sur 4 jours)  | Imen Benharda  | 30    |                 |                               |
| ENG             | 8 to 11 Jan. | 09:00-17:45 | 11  | DEVN31141   | s.1/2 | Negotiation Workshop (sur 4 jours)  | Marwan Sinaceur  | 30    |                 |                               |
|                 | 8 to 12 Jan. | 09:00-16:15 | 12  | DEVN31230   | s.1/2 | Géopol. & enjeux de la mondial*   | Frédéric Charillon                                     | 30    |                 |                               |
| 8 to 12 Jan.    | 8 to 12 Jan. | 09:00-16:15 | 13  | DEVN31400   | s.1   | Négocier avec la Chine  | Philippe Le Corre                                      | 30    |                 |                               |
| ENG (P)         | 8 to 12 Jan. | 09:00-16:15 | 14  | FINM32417   | s.1   | Trading, Digital Transformations of Markets & FinTech (Master in Finance program's course) Prerequisite FINE31123/124<br>No session on Friday, Jan 12th, afternoon; Quiz on Friday, January 19th, 2024 4h30pm | Laurence Daures  | 50    |                 |                               |
| ENG (P)         | 8 to 12 Jan. | 09:00-16:15 | 15  | FINM31217   | s.1   | ESG Investing & Green Finance (Priority for the students admitted in the 2023-24 Shaping the Future of Finance Chair) (In common with specialized masters)  | Sofia Ramos, Hassan Cerhozi, Tom Collet, Rebecca Smith | 40    |                 |                               |
| Core C. ENG (P) | 8 to 12 Jan. | 09:00-16:15 | 16  | IDSI31135   | s.1/4 | Managing IT in the Digital Age  | Gianluca Errico  | 45    |                 |                               |
| Core C. ENG (P) | 8 to 12 Jan. | 09:00-16:15 | 17  | IDSI31135   | s.2/4 | Managing IT in the Digital Age  | Julien Malaurent                                       | 45    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:00 | 18  | IDSI31137   | s.1/3 | Python Programming for Business   | Eduoard Klein  | 35    |                 |                               |
| Chair ENG       | 8 to 12 Jan. | 09:00-16:15 | 19  | IDSI31433   | s.1   | Chair Sem. Digital Disruption (Reserved for the students admitted in 2023-24 to the Digital Disruption Chair)   | Jan Ondrus   | 25    | Reserved        | CNIT La Défense (à confirmer) |
| Core C. ENG     | 8 to 12 Jan. | 09:00-16:15 | 20  | MGTP31101   | s.1/3 | People and Organizations  | Anca Metiu   | 40    |                 |                               |
|                 | 8 to 11 Jan. | 09:00-17:45 | 21  | MGTP31206   | s.1/3 | Profils personnels et carrière (sur 4 jours)  | Jean-Luc Cerdin  | 30    |                 |                               |
| Core C. ENG     | 8 to 12 Jan. | 09:00-16:15 | 22  | MGTS31103   | s.1/3 | Strategy and Management   | Pooyan Khashabi  | 45    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 23  | MGTS31261   | s.1   | Global Strategy   | Ashok Som  | 25    |                 |                               |
| NEW ENG         | 8 to 12 Jan. | 09:00-16:15 | 24  | MGTS31323   | s.1   | Strategy Business Simulation (See the description in appendix)  | Maciej Workiewicz                                      | 35    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 25  | MKGC31443   | s.1   | Semiotics and Communication   | Anne-Flore Maman-Larraufie                             | 30    |                 |                               |
| Core C. (P)     | 8 to 12 Jan. | 09:00-16:15 | 26  | MKGM31128   | s.1/3 | Marketing management  | Jean-Marc Xuereb                                       | 50    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 27  | MKGS31203   | s.1/2 | Digital Marketing Strategy  | Cédric Kachaner  | 30    |                 |                               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 28  | MKGS31487   | s.1   | Marketing Through Sports  | Thierry Lardinois                                      | 30    |                 | CNIT La Défense               |
| ENG             | 8 to 12 Jan. | 09:00-16:15 | 29  | MOPI31207   | s.1   | Operations & Technology Mngt  | Sara Rezaee Vessal                                     | 50    |                 |                               |

AST: Only for AST Students / Chair: Reserved for Students admitted in Chair / Core C.: Core Course / ENG: Course is taught in English / (P): Require at least a prerequisite