

Sustainable Business Course in Ecuador

Student Immersion Week in the Middle of the World



Get immersed in Quito and the Galapagos Islands, both UNESCO World Heritage Sites, and learn how to build a culture of sustainability and develop a sustainable business model. Discover the growing global tendencies for sustainability and how to apply them.

The conversation about sustainability enables business students to think about long-term goals, value creation and shareholder engagement through its supply chain. Latin America has been, historically, the provider of goods for North American and European markets. This program brings cultural understanding and the importance of ensuring best practices and innovation in Latin American Markets.

The USFQ Graduate Business School, Escuela de Empresas, and the Office of International Programs (OPI) offer the opportunity to strengthen academic relationships through the student immersion week.

PROGRAM DATES

From: March 3rd, 2024
To: March 12th, 2024
Total contact hours: 38

PROGRAM COST

	SINGLE ROOM	SHARED ROOM
5-7 students:	\$3,750	\$3,620
8-10 students:	\$3,450	\$3,320
11-13 students:	\$3,250	\$3,120
14+ students:	\$3,150	\$3,020



STUDENT PROFILE

This program is aimed at MBA students interested in developing sustainable business management skills, value creation, corporate social responsibility, and social innovation.



LEARNING OBJECTIVES

- Analyze the reality of Ecuadorian companies, faced with global tendencies of sustainability.
- Learn about financial, environmental and social sustainability practices.
- Learn about local businesses, Ecuadorian nature and their relationship.



PROGRAM HIGHLIGHTS

- Lectures by leading professors and entrepreneurs in Ecuador.
- Company visits & interactive workshops.
- Field trips to unique locations, including The Middle of the World and the Galapagos Islands.
- Social & Hands-on activities.



DAY	DATE	ACTIVITY	MEALS
Sun	Mar/3	Arrival day (Quito, Ecuador)	
Mon	Mar/4	<ul style="list-style-type: none"> - Orientation at USFQ & Welcome Lunch - USFQ talks: <ul style="list-style-type: none"> Intro to the Ecuadorian Business Ecosystem The Reality of Galapagos' Sustainability - Forum: Sustainability in Ecuador 	B, L
Tue	Mar/5	<ul style="list-style-type: none"> - Value Creation Case Discussions & Founder's Talks: Analyze Ecuadorian Companies' business cases with their founder 	B, L
Wed	Mar/6	<ul style="list-style-type: none"> - Founder's Visit & Talks: Visit a local sustainable company and learn firsthand about their business model with their founder - Visit the Middle of the World 	B, L
Thu	Mar/7	<ul style="list-style-type: none"> - Entrepreneurs' Talks: Industry/University partnerships with Sustainable Businesses - Historic District Tour & Dinner 	B, L, D
Fri	Mar/8	<ul style="list-style-type: none"> - Fly to San Cristobal Island, Galapagos - USFQ Orientation & Welcome Lunch - USFQ talks: Galapagos Science Centers' Projects - USFQ talks: Introduction to Sustainable Tourism in the Galapagos Interpretation Center, Frigate Bird Hill hike & Darwin Bay snorkel excursion 	B, L
Sat	Mar/9	<ul style="list-style-type: none"> - Visit a local Sustainable Farm in the highlands La Galapaguera (tortoise breeding center) & Puerto Chino beach excursion - Optional: Coffee Tasting 	B, L
Sun	Mar/10	<ul style="list-style-type: none"> - Kicker Rock (snorkeling excursion) 	B, L
Mon	Mar/11	<ul style="list-style-type: none"> - Visit a Local Sustainable Hotel or Cruise Conversation with local stakeholders - Final Debrief Session - Farewell Dinner 	B, D
Tue	Mar/12	<ul style="list-style-type: none"> - Fly back to Quito & Departure to the U.S. 	B

Program includes accommodation in Quito (downtown) and San Cristobal Island, meals as listed in the itinerary and domestic flight Quito-San Cristobal-Quito.

