

DBB Director: Professor Isabela B Curado
Academic Coordinator Prof Isabela B. Curado

V03 22/04/2024

PROGRAM		Classroom nº
Monday, May 13		1002
9:00 - 9:30	Program Opening	0,5
9:30 - 12:30	Lecture 1: Brazilian Social and Political Dimensions - Prof Claudio G Couto	3
11:00 - 11:15	Free time for Break	
12:30 - 14:00	Lunch on your own	
14:00 - 18:00	City tour	4
Evening	Free Evening	
Tuesday, May 14		
09:00 - 12:00	Lecture 2: Introduction to Brazil - Prof Isabela B. Curado	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 3: Brazilian Economy - Prof Sergio Goldbaum	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 15		
09:00 - 12:00	Lecture 4: TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 5: Market for Low Income - Prof Lilian Soares	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Thursday, May 16		
07:30 - 12:00	Company Visit - Natura - meeting point at Rua Itapeva, 432	5
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Free time for Final Presentation prep	
Evening	Free Evening	
Friday, Saturday and Sunday, May 17, 18 and 19		
Monday, May 20		1002
9:00 - 12:00	Free time for Final Presentation prep	
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 6: The Brazilian Consumer Market - Prof Benjamin Rosenthal	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Tuesday, May 21		1002
9:00 - 12:00	Lecture 7: Entrepreneurship - Prof Pedro Tonhozi Oliveira	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 8: Infrastructure Challenges - Prof Priscila Lackzinsky	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 22		1002
9:00 - 12:00	Lecture 9: Brazilian Labour Market - prof Denise Poiani	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 10: Ethics and Corporate Social Responsibility - Prof Mario Aquino Alves	3
Thursday, May 23		1004
09:00 - 12:00	Lecture 11: TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 15:00	Lunch on your own	
15:00 - 18:00	Lecture 12: Lessons Learned - Prof Isabela B. Curado	3
19:00:00	Farewell Dinner - meeting point FGV EAESP - Rua Itapeva, 432	4
Friday, May 24		1002
10:00 - 13:00	Final Presentations Wrap up and certificate delivery	3
	Course hours	40
	Visit hours	5
	Cultural Activities	8
	Total time	53

* This is a preliminary program. The lectures and visits may be adjusted due to actual availability.